71M # 107288

NCC Cable System Order

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Order#	62361174	Flight Dates	10/31/16 - 11/13/16	Update Date	11/02/16	
Syscode	7893	Agency	Screen Strategies Media	Version	1 Vs. 1	
System Name	Spectrum/Chatfield, MN	Advertiser	Alliance for a Better Minnesota	Show All Lines		
Market	Rochester, MN			Total # of Weeks		2
		Client Code	HD-21A	Total		\$850.00
AE	Natasha Levinsohn	Product Code	HD-21A	Commission		\$127.50
Sales Coordinator	Ethan Williamson	Est Code	2958	Net Total		\$722.50
Office	Washington	Product Name		Total Spots		53
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0	
Status	Not accepted			Sold On	Cost Per Spot	
Survey	Cable Nielsen Live+1 Jul16	Primary Demo	Adults 35+	GRP -	GIMP -	
1		Makegood Policy	Approval Required	CPP -	CPM -	
Comments:	11.2 New Order, please review and confirm, thanks					

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Lifetime Daytime	Lifetime Prime	Lifetime Daytime	History Daytime	History Prime	History Access	History Daytime	HGTV Daytime	HGTV Prime	HGTV Daytime	CNN Daytime	CNN Prime	CNN Access	CNN Daytime	CNN Morning	Bravo Daytime	Bravo Prime	Bravo Daytime	A&E Daytime	A&E Prime	A&E Daytime	Program
10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	11/7/16	10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	Start Date
11/6/16	11/6/16	11/6/16	11/6/16	11/6/16	11/6/16	11/6/16	11/6/16	11/6/16	11/6/16	11/6/16	11/6/16	11/6/16	11/6/16	11/13/16	11/6/16	11/6/16	11/6/16	11/6/16	11/6/16	11/6/16	Stop Date
09:00	19:00	09:00	09:00	19:00	16:00	09:00	09:00	19:00	09:00	00:60	19:00	16:00	09:00	05:00	09:00	19:00	09:00	09:00	19:00	09:00	Start Time
19:00	24:00	16:00	19:00	24:00	19:00	16:00	19:00	24:00	16:00	19:00	24:00	19:00	16:00	09:00	19:00	24:00	16:00	19:00	24:00	16:00	Stop Time
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\$14.00	\$17.00	\$9.00	\$18.00	\$23.00	\$18.00	\$12.00	\$18.00	\$46.00	\$12.00	\$18.00	\$46.00	\$18.00	\$12.00	\$17.00	\$14.00	\$34.00	\$9.00	\$18.00	\$46.00	\$12.00	Total Cost
38	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	Spot Len
NCR	NCR	NCR	NCR	NCR	NCR	NCR	NCR	NCR	NCR	NCR	NCR	NCR	NCR	NCR	NCR	NCR	NCR	NCR	NCR	NCR	Line Comment

NCC Cable System Order

oulvey	0	Status	Phone	Office	Sales Coordinator	AE		Market	System Name	Syscode	Order#
	Cable Nielsen Live+1 Jul16	Not accepted	(301) 951-2620	Washington	Ethan Williamson	Natasha Levinsohn		Rochester, MN	Spectrum/Chatfield, MN	7893	62361174
	Primary Demo		Credit Status	Product Name	Est Code	Product Code	Client Code		Advertiser	Agency	Flight Dates
	Adults 35+				2958	HD-21A	HD-21A		Alliance for a Better Minnesota	Screen Strategies Media	10/31/16 - 11/13/16
	GRP -	Sold On	Affiliate Split	Total Spots	Net Total	Commission	Total	Total # of Weeks	Show All Lines	Version	Update Date

Comments:

11.2 New Order, please review and confirm, thanks

	40	39	38	37	36	35	34	33	32	31	30	29	28	27	26	25	24	23	22	Line
	USA	NSA	USA	TWC	TWC	TWC	TWC	TNT	TNT	TNT	TNT	TBSC	TBSC	TBSC	MNBC	MNBC	MNBC	MNBC	MNBC	Net
	USA Prime	USA Access	USA Daytime	Weather Daytime	Weather Prime	Weather Access	Weather Daytime	TNT Daytime	TNT Prime	TNT Access	TNT Daytime	TBS Daytime	TBS Prime	TBS Daytime	MSNBC Daytime	MSNBC Prime	MSNBC Access	MSNBC Daytime	MSNBC Morning	Program
	10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	11/7/16	Start Date
	11/6/16	11/6/16	11/6/16	11/6/16	11/6/16	11/6/16	11/6/16	11/6/16	11/6/16	11/6/16	11/6/16	11/6/16	11/6/16	11/6/16	11/6/16	11/6/16	11/6/16	11/6/16	11/13/16	Stop Date
	19:00	16:00	00:60	09:00	19:00	16:00	09:00	09:00	19:00	16:00	00:60	09:00	19:00	00:00	00:60	19:00	16:00	09:00	05:00	Start Time
	24:00	19:00	16:00	19:00	24:00	19:00	16:00	19:00	24:00	19:00	16:00	19:00	24:00	16:00	19:00	24:00	19:00	16:00	09:00	Stop
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0.00	\$23.00	\$18.00	\$12.00	\$14.00	\$17.00	\$14.00	\$9.00	\$18.00	\$23.00	\$18.00	\$12.00	\$14.00	\$17.00	\$9.00	\$14.00	\$17.00	\$14.00	\$9.00	\$13.00	Unit Cost
410.00	\$46.00	\$18.00	\$24.00	\$14.00	\$34.00	\$14.00	\$18.00	\$18.00	\$46.00	\$18.00	\$12.00	\$14.00	\$17.00	\$18.00	\$14.00	\$17.00	\$28.00	\$18.00	\$13.00	Total Cost
L		30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	Spot
	NOB	NCR	NCR	NCR	NCR	NCR	NCR	NCR	NCR	NCR	NCR	NCR	NCR	NCR	NCR	NCR	NCR	NCR	NCR	Line Comment

NCC Cable System Order

Comments: 11.2 New Order, please review and confirm, thanks	•	Survey Cable Nielsen Live+1 Jul16	Status Not accepted	Phone (301) 951-2620	Office Washington	Sales Coordinator Ethan Williamson	AE Natasha Levinsohn		Market Rochester, MN	System Name Spectrum/Chatfield, MN	Syscode 7893	Order # 62361174
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	Approval Required	Adults 35+				2958	HD-21A	HD-21A		Alliance for a Better Minnesota	Screen Strategies Media	10/31/16 - 11/13/16
	CPP -	GRP -	Sold On	Affiliate Split	Total Spots	Net Total	Commission	Total	Total # of Weeks	Show All Lines	Version	Update Date
	CPM -	GIMP -	Cost Per Spot	100.0							1 Vs. 1	11/02/16
					53	\$722.50	\$127.50	\$850.00	2			

	Line Net
JSA Davtime	Program
10/31/16	Start Date
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09:00	Start Time
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NCR	Line Comment

	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	Apr 2017 May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Tota
SPOTS	53	0	0	0	0	0	0	0	0	0	0	0	53
AMT	\$850.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$850.0

SYSTEM APP: ______SALES _____ACCT

Date Printed 11/02/16

62361174 | Rochester, MN | Spectrum/Chatfield, MN | 7893 |